

2022

PARKLAND  FOUNDATION
HOUSING • FOR • SENIORS

THE
BETHANY
GROUP

Parkland Foundation Annual Report



Prepared by
The Bethany Group



Our ongoing commitment to providing a Caring Community



Board Chair Message



On behalf of the Board of the Parkland Foundation I am pleased to share this annual report to the community. 2022 was a year that flew by as we all started the recovery process as the pandemic began to abate! It was a year of renewing face to face relationships as we could once again gather to enjoy life! It was a time to reflect and be grateful that we could once again be back to or at least near to our “normal” life style that we were used to! The one thing I truly believed we all learned was to cherish the small things in life such as meeting in person, or simply sitting together to visit and above else to hug one another again!

Our residents, staff and families faced tremendous challenges and we acknowledge and thank you all for “hanging” in there. Our first and foremost priority was the health and safety in our facilities and I am proud that we all came together during some rough and virtually uncharted days!

I would like to take this opportunity to personally thank my fellow board members as well as The Bethany Group for their ongoing and continued support! Zoom meetings got us through but it is sure great to be back together in person! Our board meetings are held in the new conference room at the Autumn Grove Lodge in Innisfail and for most of the board it was the first time seeing the new building furnished as we had moved in during the pandemic!!!

Once again, on behalf of the board our sincere thanks to all the staff who continue to work tirelessly to keep our residents safe, healthy and happy! You are appreciated!!

It is my honor to continue to serve as Board Chair for the Parkland Foundation and represent the communities within our mandate (these include the Town of Bowden, Innisfail, Penhold, and most recently Delburne and Elnora). We proudly serve and remain committed to our vulnerable seniors and their families!

Connie Huelsman
Board Chair
Parkland Foundation

2022 Board of Directors

Connie Huelsman – Board Chair
Sandy Gamble – Vice Chair
Jul Bissell
Ken Denson
Don Harrison
Tim Wilson

CAO Message



Early 2022 saw us continuing to deal with the COVID-19 pandemic, so we were elated when the latter part of the year had restrictions lifted and we were able to, cautiously, begin to resume 'normal' activities and practices.


I share my appreciation to our staff for their dedication in working through the ongoing changes that we encountered and we are pleased to have been able to recruit and hire additional staff to fill the vacant positions that we experienced.

I would also send my thanks to the many residents and families who put their trust in us all to provide quality housing that includes lodge services such as housekeeping, enticing meals and enjoyable activities. The Lodge program allows residents to participate in the life of the lodge as much as they choose while enabling them to continue to participate in the external community as they like. We are also pleased to be able to provide quality, affordable housing for seniors in the Parkland service area.

The Bethany Group is proud to provide the administrative function for Parkland Foundation and we thank the Parkland Foundation Board for their ongoing support of Administration for Autumn Grove Lodge in Innisfail and Seniors Self-Contained in Innisfail, Bowden, Penhold, Delburne and Elnora.

Respectfully,

Carla Beck,
CEO, The Bethany Group
CAO, Parkland Foundation





Business Plan 2023-2025

Year One Accomplishments

Outcome # 1 Investing Now and In the Future

- The 2023 request of \$1,305,000 for Capital Maintenance funding for projects in the Seniors Self-Contained Apartments has been made to Government of Alberta. \$250,000 was approved in April 2023 to address suite renewals. An additional \$104,000 was approved from 2022 carry-over funds to go towards projects such as appliance replacements, plumbing and shingling.
- Parkland Foundation would like to thank DEEP, a community organization in Delburne, for their ongoing support of Elk Haven Manor.

Outcome # 2 Integrated Housing and Supports

- Parkland Foundation is committed to providing an affordable housing option for seniors so they can live in their community of choice. Receiving regular resident feedback and seeking out areas of improvement are an important part of meeting the needs of our residents and communities.

2.1 Quality Improvement

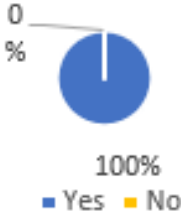
- Our 2022 QI initiative was enhancing the Meal Time Experience. Our team reviewed menus, food choices, resident feedback processes, food presentation and more in an effort to improve all aspects of the dining experience.

2.2 Resident Surveys


“It is one year since I arrived, and I am thankful I made the move when I did! ” *Quote from resident, 2022 Autumn Grove Lodge Survey*

Residents provided their feedback on various areas of the lodge living environment or their apartment building. The surveys were tabulated and actions plans are being implemented to address areas of concerns. The tabulated results are posted on our website at <http://parklandfoundation.ca/>

Sample from Autumn Grove Survey

2. I live in a safe and secure environment	Celebrating Success	What we've learned	What we are doing
 <p>0% 100% ■ Yes ■ No</p>	Very comfortable here.	We can work on making sure to provide families and residents with more information from support services.	We will work with community partnerships to provide the lodge with pamphlets and information so if there are concerns residents and family have those kinds of things to look into.

Sample from the Seniors Apartments Survey

1. I Enjoy living here	Celebrating Success	What we've learned	What we are doing
 <p>0% 100% ■ Yes ■ No</p>	I enjoy living here and appreciate everyone.	Tenants enjoy our building and the friendships they have made	We will continue to provide a safe and clean building for the tenants to enjoy

Outcome # 3 Transitions and Aging in the Community

- Parkland Foundation is monitoring legislative changes and best practices in the continuing care and affordable housing sector of Alberta. We are working proactively with AHS in their planning processes on delivery models to improve continuity of care for lodge residents.
- The Foundation has applied for an Adult Day Support program to be offered at the Lodge. No decision from AHS has been communicated at this time and we be following up with the Ministry after the provincial election.

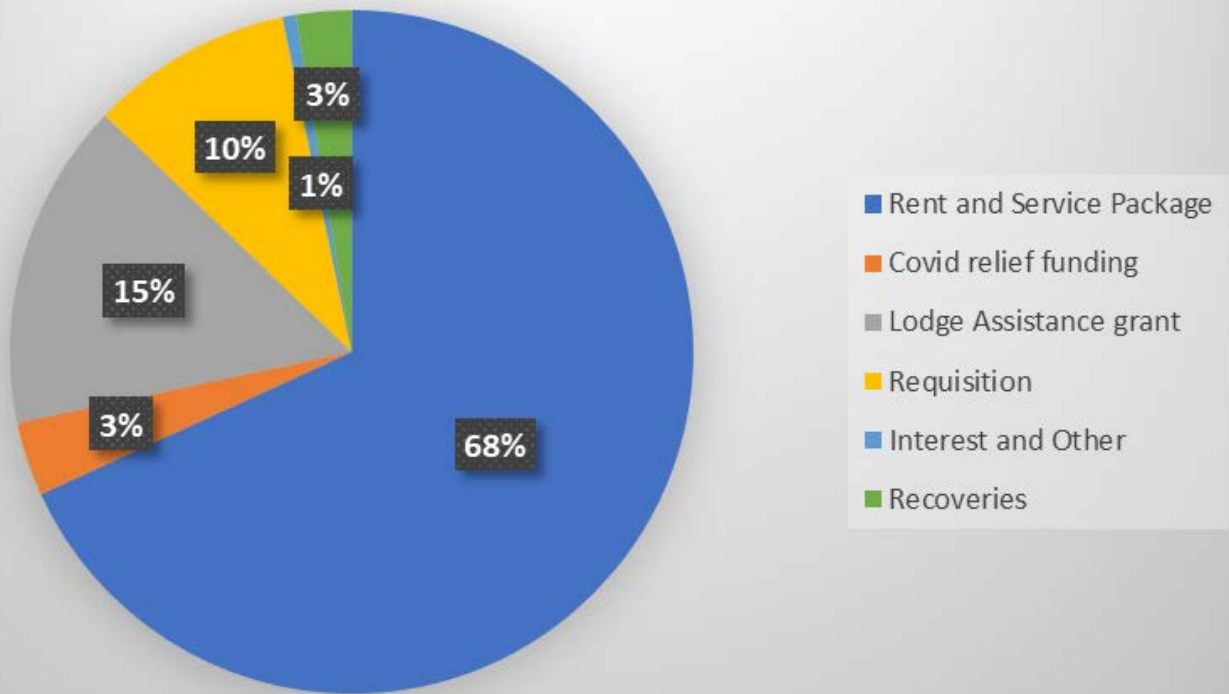
Outcome #4 Fair and Flexible

- Parkland Foundation looks to find a balanced approach to offering fair and affordable rent and services packages, identifying operational efficiencies and best practices while being mindful of the use of local tax requisition dollars. Increasing costs and inflationary pressures are a top of mind issue for our lodges.
- With our partnership with The Bethany Group and other Housing Management Bodies in Central Alberta, we have been able to have some shared staff positions.
- We are eager to participate in the Provincial Lodge Program Review anticipated later in 2023 and will advocate for needs of rural lodges and fair funding support from the Provincial Government.

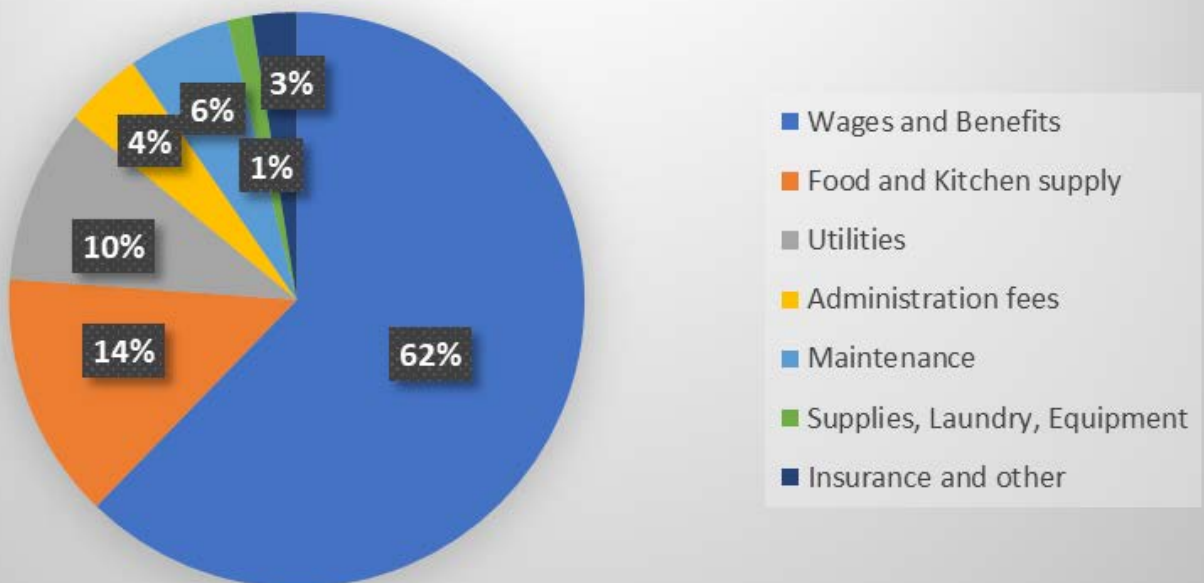
Outcome #5 A Sustainable System

- Parkland Foundation has completed a board skills assessment to ensure targeted skills and knowledge at the board level support good local governance.
- A lodge marketing working group has been established to review current practices and develop new promotional tools.
- Parkland Foundation will be advocating for increased financial support from the provincial government to address rising costs and to protect low to moderate income seniors without sacrificing service quality. The Foundation recognizes that with the increasing senior's population in Alberta, good planning to meet projected increased demand is extremely important.

Parkland Foundation 2022 Revenue



Parkland Foundation 2022 Expenses



To view the full 2022 Financial statements. Including the Housing portfolio, please visit our website at <http://parklandfoundation.ca/about-us>



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Contact Us



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www.parklandfoundation.ca

