

2023

Parkland Foundation Annual Report



Prepared by
The Bethany Group



A commitment to providing a Caring Community.



Board Chair Message



On behalf of the Board of the Parkland Foundation I am pleased to share this annual report to the community.

Our main mandate as a board is to serve our residents and their families! 2023 was another memorable year for both our tenants and the board! We are thankful that our residency rates continue to remain steady and that we have completed maintenance projects within many of the buildings we manage.

Our board is comprised of appointed elected officials from Bowden, Delburne, Elnora, Innisfail, Penhold and Red Deer County. We have remained quite continuous in our board representation over the years, which has been good for us as we finish projects and set new goals. At this time, I would like to thank Don Harrison, Councillor from the Town of Innisfail for his past service to our board and welcome his replacement, Dale Dunham!

I would like to take this opportunity to thank our staff for their ongoing efforts to ensure our seniors are well cared for and you always maintain a positive outlook, which makes transitioning into a new lifestyle so much easier for everyone!

To my fellow board members, I would like to personally thank you for your efforts and dedication to our board and the seniors and families that we serve within our communities!! To the team at Bethany, we are proud to work with you and enjoy the strong positive working relationship we have on a day-to-day basis!

It is my honor to continue to serve as Board Chair for the Parkland Foundation and represent the communities within our mandate. First and foremost, we remain committed to serving our vulnerable seniors and their families.

Connie Huelsman
Board Chair
Parkland Foundation

2023 Board of Directors

Connie Huelsman – Chair
Sandy Gamble – Vice-chair
Don Harrison
Ken Denson
Tim Wilson
Jul Bissell

CAO Message



Early 2023 continued to demonstrate challenges with occupancy in many lodges across Alberta but we are pleased to continue to see so many people choosing to make their home in Autumn Grove – leaving us without these occupancy concerns!

We have had opportunities throughout 2023 to advocate for the provincial lodge program – meeting with Minister Nixon on a variety of occasions; promoting the desire for additional services within our lodges; joining our industry partners in participation in the provincial lodge program review and continued efforts to demonstrate the need for program changes to better meet the needs of current and future lodge residents.


I would like to take this opportunity to thank our staff for their ongoing work and dedication to make the lodges a warm and inviting home for the residents that we serve.

I would also send my thanks to the many residents and families who put their trust in us all to provide quality housing that includes lodge services such as housekeeping, enticing meals and enjoyable activities. The Lodge program allows residents to participate in the life of the lodge as much as they choose while enabling them to continue to participate in the external community as they like. We are also pleased to be able to provide quality, affordable housing for seniors in the Parkland service area.

The Bethany Group is proud to provide the administrative function for Parkland Foundation and we thank the Parkland Foundation Board for their ongoing support of Administration for Autumn Grove Lodge in Innisfail and Seniors Self-Contained and community housing in Innisfail, Bowden, Penhold, Delburne and Elnora.

Respectfully,

Carla Beck,
CEO, The Bethany Group
CAO, Parkland Foundation



Business Plan 2023-2025

Year Two Accomplishments

Outcome # 1 Investing Now and In the Future

- The June 2023 Capital Maintenance request to the Government of Alberta was \$1,520,000 for projects in the Seniors Self-Contained Apartments. \$250,000 was approved in April 2023 for suite renewals, with the work 60% complete in April 2024. In March 2024, \$450,000 was approved for boilers, hot water tanks, make-up air units and pumps in two buildings.
- Parkland Foundation would like to thank DEEP, a community organization in Delburne, for their ongoing support of Elk Haven Manor.
- The Foundation recognizes that with the increasing senior's population in Alberta, good planning to meet projected increased demand is extremely important. The board has set aside funds in Budget 2024 to engage a consultant for the initial investigation of a project at the lodge site.

Outcome # 2 Integrated Housing and Supports

- Parkland Foundation is committed to providing an affordable housing option for seniors so they can live in their community of choice. Receiving regular resident feedback and seeking out areas of improvement are an important part of meeting the needs of our residents and communities.

2.1 Quality Improvement

- Our 2023/2024 initiative is Admission and Move-Ins: A Welcoming Experience. In 2023, Quality Improvement Teams reviewed the current practices and procedures and sought feedback from residents and their families on their experience. In 2024, pilot projects will be tested at various sites and final recommendations will be made.

2.2 Resident Surveys

“We residents are most fortunate to have good Cooks who provide us with tasty, nutritious meals.” Quote from resident, 2023 Autumn Grove Lodge Survey

“Affordable and well-maintained home takes a lot of stress out of my life.” Quote from resident, 2023 Seniors Apartment Survey

Residents of both Autumn Grove Lodge and the senior’s apartments in the various communities provided their feedback on their living environment. The surveys were completed in November, results tabulated and action plans were developed to address areas of concern. Results were shared back with residents during Spring Tenant meetings. This process reflects our commitment to person-centered care, responsiveness to resident needs and transparency.

Outcome # 3 Transitions and Aging in the Community

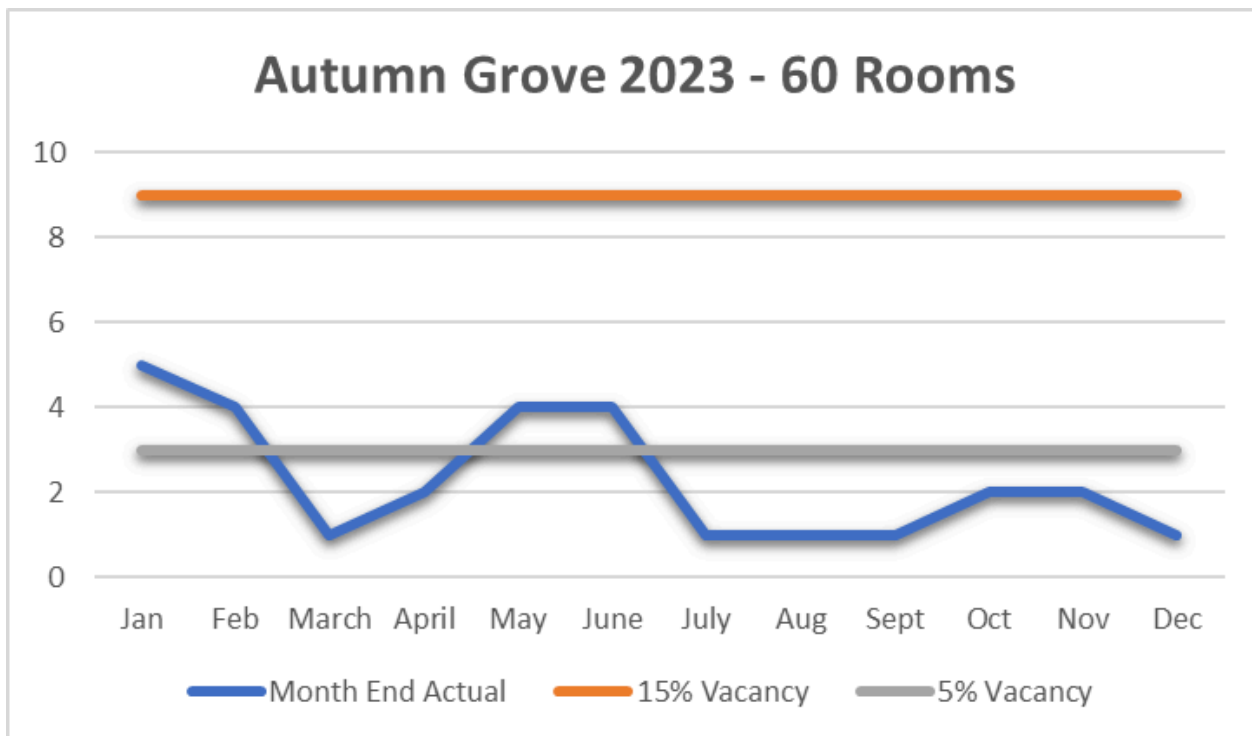
- Parkland Foundation is monitoring legislative changes and best practices in continuing care and affordable housing sector of Alberta. We are working proactively with AHS in their planning processes on delivery models to improve continuity of care for lodge residents. Applications have been made regarding in-house Home Care services and Adult Day support programming. No decision on these applications from AHS has been communicated at this time.

Outcome #4 Fair and Flexible

- Parkland Foundation looks to find a balanced approach to offering fair and affordable rents and service packages, identifying operational efficiencies and best practices while being mindful of the use of local tax requisition dollars. Increasing costs and Inflationary pressures are a top-of-mind issue for our lodges.
- We would like to thank the Province of Alberta for their financial support during the pandemic. The funding program ended December 31, 2023. Over the 4 years of the program, Parkland Foundation received \$393,078. These funds were used for staffing, supplies and to stabilize revenue during periods of occupancy loss.
- With our partnership with The Bethany Group and other Housing Management Bodies in Central Alberta, we have been able to have some shared staff positions.
- Board members from Parkland Foundation and Bethany Group Administration have participated in the Seniors Lodge Program Review consultations in March 2024 and have advocated for the needs of rural lodges and fair funding support from the Provincial Government.

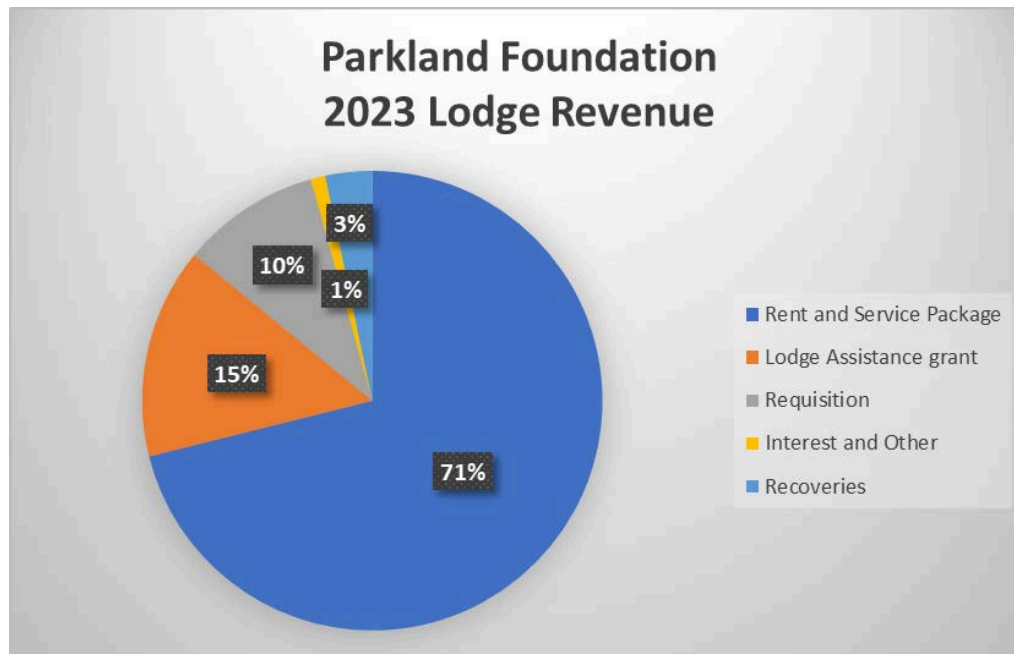
Outcome #5 A Sustainable System

- Parkland Foundation has completed a board skills assessment to ensure targeted skills and knowledge at the board level to support good local governance.
- The lodge marketing working group continues to review and update best practices and develop new promotional tools. Autumn Grove Lodge has a vacancy rate of less than 5%.

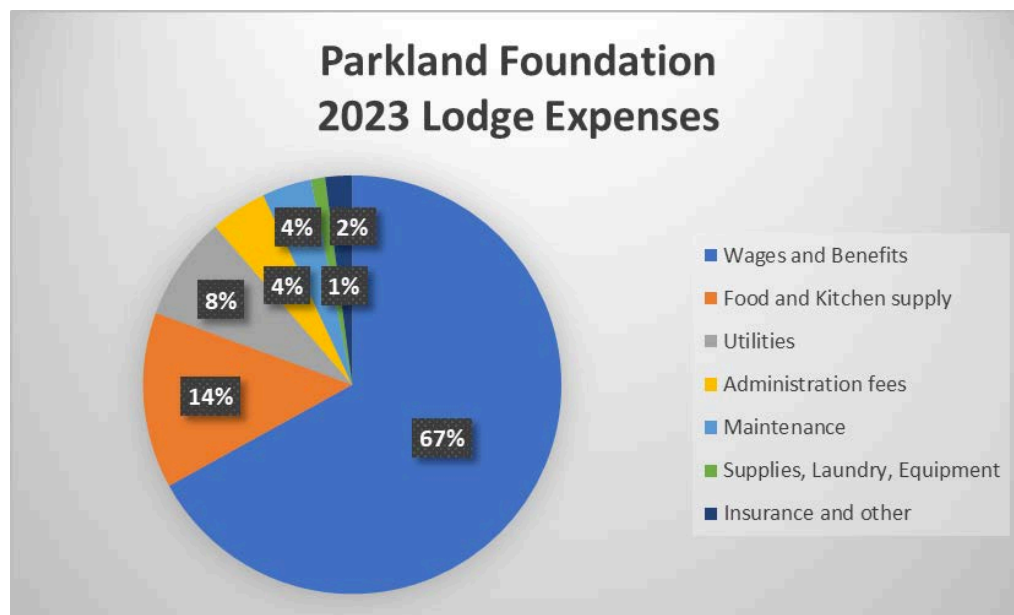


- Parkland Foundation continues to advocate for increased sustainable financial support from the provincial government, to address rising costs and to protect low to moderate income seniors without sacrificing service quality.

Parkland Foundation 2023 Revenue



Parkland Foundation 2023 Expenses



To view the full 2023 Financial statements. Including the Housing portfolio, please visit our website at <http://parklandfoundation.ca/about-us>



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Contact Us



403-227-3745



www.parklandfoundation.ca

