

ANNUAL REPORT 2025



THE
BETHANY
GROUP

PREPARED BY THE BETHANY GROUP

PARKLAND
FOUNDATION



A MESSAGE FROM THE BOARD CHAIR

It gives me great pleasure to share our 2025 annual report to the community. On behalf of the Board of the Parkland Foundation we are very thankful to have had the opportunity to serve our residents and their families! Our seniors are the foundation that our communities have been built upon and they deserve to be well taken care of.

The 2025 Municipal elections brought many changes to our board. Our long-standing Board Chair Connie Huelsman stepped away from public service. Her leadership and commitment to seniors in the Red Deer County service area was unwavering. Her passion for our work was inspiring and I will do my best to follow her footsteps. I extend thanks from the community to not only Connie, but to Sandy Gamble, Dale Dunham and Jul Bissel for their service.

We would also like to acknowledge Board member Tim Wilson who passed away in February 2026. Tim served on Parkland Foundation from 2013 to 2025. He was an amazing advocate for seniors and is deeply missed.

The key word, for me, in Parkland Foundation is foundation. With a strong foundation, passionate and knowledgeable workers and quality materials, a durable and robust structure is built. There are new faces on our board, with elected officials from Innisfail, County of Red Deer, Penhold, Bowden, Delburne, Elnora and everyone comes with a desire to fulfill the needs of some of our community's most vulnerable. Combine this with the amazing staff of The Bethany Group and funding from our Provincial Government we can work together to bring quality homes and care to our seniors.

Thank you to everyone for their dedication and commitment.

BOARD OF DIRECTORS

OUTGOING BOARD

CONNIE HUELSMAN – CHAIR
SANDY GAMBLE – VICE CHAIR
DALE DUNHAM
KEN DENSON
TIM WILSON
JUL BISSELL

2026 BOARD

KEN DENSON – CHAIR
CARLY HANSEN – VICE CHAIR
LYLE MCKELLAR
AMANDA PEFFERS
KATHY FAULK
GAIL MOISE

KEN DENSON

BOARD CHAIR
PARKLAND FOUNDATION

A MESSAGE FROM THE CAO

It is an honour to share with the community the work that continues to be completed by Parkland Foundation (PLF) to support the seniors who reside in our lodges and seniors' housing units and their importance to our communities.

We continue to see full occupancy at Autumn Grove Lodge with a 'healthy waitlist'. This not only demonstrates the need for this service in our community but also the wonderful environment that our residents and staff create. We also have high occupancy in the various seniors self-contained and community housing sites throughout the Parkland service area.

That warm and welcoming environment in the lodge and seniors self-contained buildings is also measured in a variety of legislated ways. Many audits take place to ensure that the lodge and housing sites and PLF as a Housing Management Body are accountable to the expectations of the people who we serve and to our provincial government. Audits in the lodge such as Accommodation Standards with important measures such as menu and nutritional requirements, and resident safety and security; in sites where care is provided Continuing Care Health Service Standards also apply; then in all sites there are Public Health and Occupational Health and Safety Audits to ensure we have strong safety and health practices in place; important as well are the financial audits which occur each year from an external auditor and which are approved by the Board. The results of these audits are important indicators of baseline compliance and are shared with the provincial government, participating municipalities and other stakeholders.

While we are pleased to meet standards requirements, we continually want to achieve more for the seniors who choose Autumn Grove or our seniors self-contained buildings as their home. This includes staff participation in ongoing education opportunities to enhance their skills and their abilities to 'bring their best selves to work'.

2025 saw a ministry name change, with the Ministry of Assisted Living and Social Services (ALSS) being created and Assisted Living Alberta (ALA) coming into being on April 1, 2025. With continuing care now being part of the same ministry as housing and lodges, there is the potential for service enhancements across the spectrum. Administration has been pleased to be invited to take part in working groups to look at recommendations from the provincial lodge program review and share our operational experience with changes that may be needed to support quality seniors' living in our lodges. We also work individually and within our industry associations to advocate for the needs that we see within the ALSS service streams. Our Stakeholder Relations Advisor was invited to speak, together with Government of Alberta staff at the Alberta Municipalities Convention on Housing Management Bodies and their roles – this was an important topic considering the many changes that took place with municipal elections this year.

I would like to take this opportunity to thank our staff for their ongoing work and dedication to make the lodges warm and inviting homes. I also share my thanks with the many residents and families who put their trust in us all to provide quality housing that includes lodge services such as housekeeping, enticing meals, and enjoyable activities. The lodge program allows residents to participate in the life of the lodge as much as they choose while enabling them to continue to participate in the external community as they like. We are also pleased to be able to provide quality, affordable housing for seniors in the Parkland service area.

The Bethany Group is proud to provide the administrative function for Parkland Foundation (PLF) and we thank the PLF Board for their ongoing support of Administration for Autumn Grove Lodge in Innisfail, and Seniors Self-Contained and community housing in Innisfail, Bowden, Penhold, Delburne and Elnora. I share my appreciation for the outgoing board members and welcome the new members to the PLF Board. It is a privilege to serve together, and I look forward to furthering the development of our caring communities!

Respectfully,

CARLA BECK

CEO, THE BETHANY GROUP
CAO, PARKLAND FOUNDATION

BUSINESS PLAN 2026-2028

YEAR ONE ACCOMPLISHMENTS

OUTCOME # 1

CAPITAL MAINTENANCE AND RENEWAL (CMR) AND NEW CAPITAL

In April 2025, \$130,000 was awarded to address sidewalk repairs and renovations in community housing. This funding has carried-over to 2026.

The Foundation recognizes that with the increasing senior population in Alberta, good planning to meet projected increased demand is extremely important. Funds were set aside in 2024 to assist in the planning process. While this formal work has not started, the board is discussing community needs regularly and watching for opportunities.

An amenities, furniture, fixtures and equipment assessment process has been initiated. This will inform future planning and budgeting and is focused on enhancing the overall resident experience.



OUTCOME # 2

THE RESIDENT EXPERIENCE

Parkland Foundation is committed to providing an affordable housing option for seniors so they can live in their community of choice. Receiving regular resident feedback and seeking out areas of improvement are an important part of meeting the needs of our residents and communities.

2025 saw continued progress in the Admission and Move-Ins: A Welcoming Experience quality improvement initiative. Implementation of standardized checklists for all sites and updates to welcome books are nearing completion.

The 2024 Meal-Time Experience initiative continues to have a positive impact on resident services. A 30-day review period prior to seasonal menu changes and feedback opportunities from residents help make the dining experience something to look forward to.

Resident activities have benefited from staff participating in professional development. We also would like to thank all those who volunteer their time to bring new experiences and entertainment to the lodge.

OUTCOME # 3 COMMUNITY CONNECTIONS

Parkland Foundation is monitoring legislative changes and best practices in the continuing care and affordable housing sectors of Alberta. Assisted Living Alberta was established by the Province on April 1, 2025 and the Foundation is looking for opportunities for improved coordination of the delivery of services to our residents.

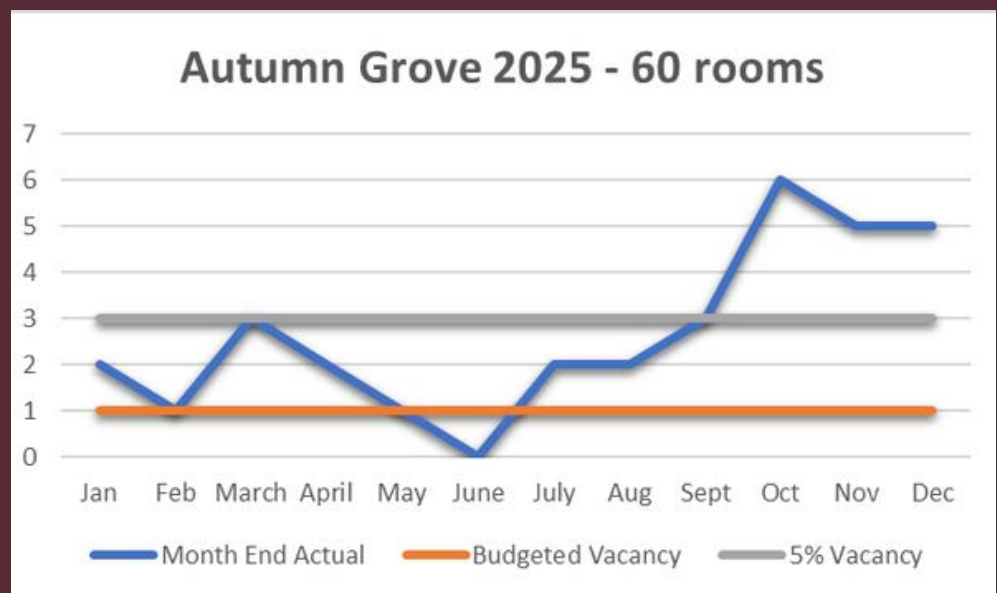
Applications have been made regarding in-house Home Care services and Adult Day Support programming. No decision on these applications from ALA has been communicated at this time.

OUTCOME #4 SUSTAINABLE OPERATIONS

Parkland Foundation looks to find a balanced approach to offering fair and affordable rent and service packages, identifying operational efficiencies and best practices while being mindful of the use of local tax requisition dollars. Increasing costs and inflationary pressures are top-of-mind issues for our lodge.

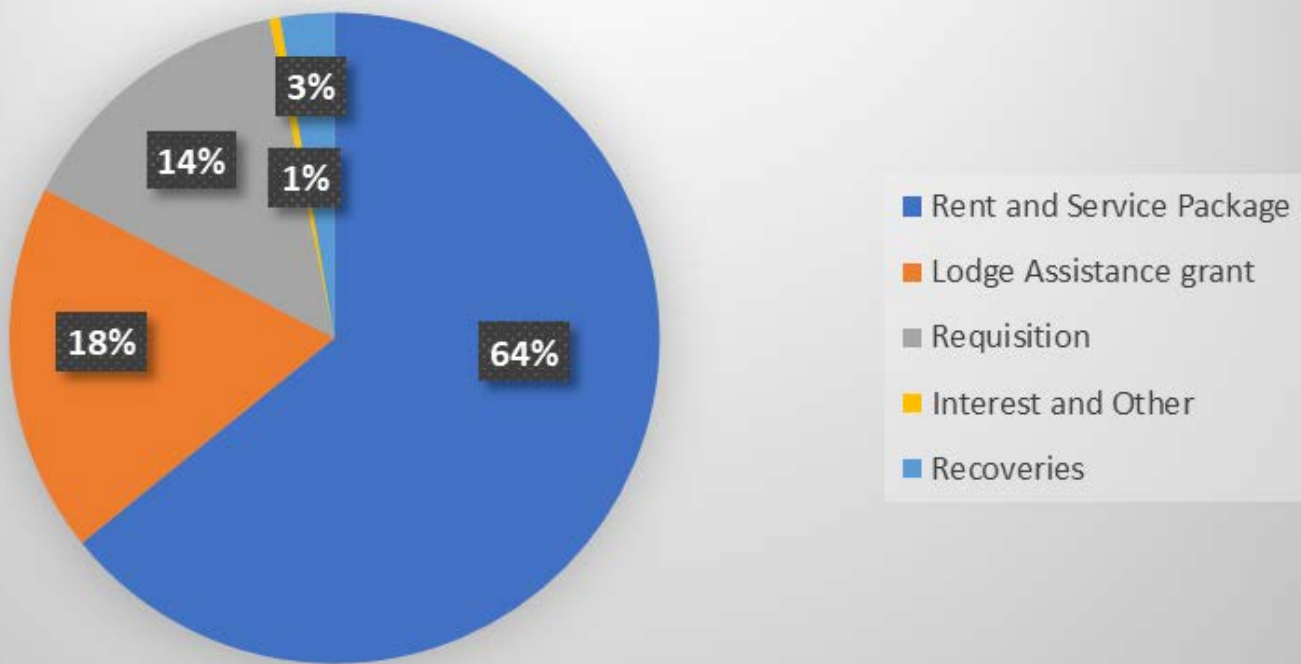
Occupancy at Autumn Grove remains strong. Fluctuations in occupancy in 2025 have been attributed to move-outs clustering in the same quarter, with corresponding move-ins occurring in early 2026.

Occupancy in the Seniors Self-Contained Apartment program was 93% at year-end.



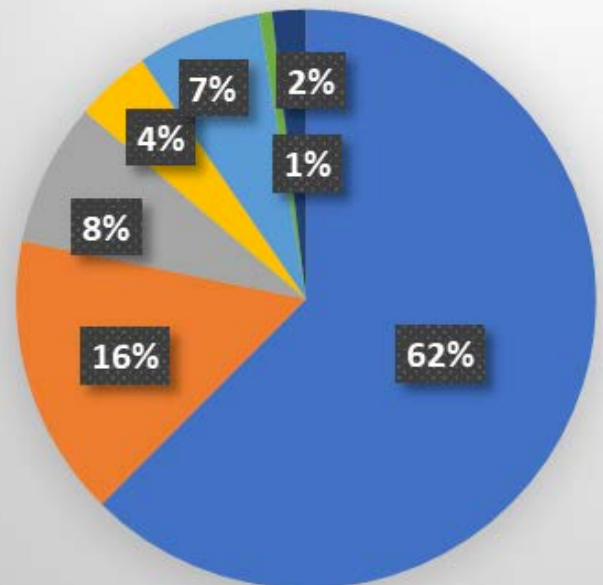
Parkland Foundation would like to thank the Ministry of Assisted Living and Social Services for increased funding support available through the Lodge Assistance Grant Program. The per day amount, combined with the number of eligible residents living at the lodge resulted in an additional \$44,000 to fund lodge operations.

PARKLAND FOUNDATION 2025 REVENUE



PARKLAND FOUNDATION 2025 EXPENSES

- Wages and Benefits
- Food and Kitchen supply
- Utilities
- Administration fees
- Maintenance
- Supplies, Laundry, Equipment
- Insurance and other



To view the full 2025 Financial statements, please visit our website at www.parklandfoundation.ca



CONTACT US



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www.parklandfoundation.ca



@ Autumn Grove Lodge

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